

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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Tel. No.011-23037200 Fax No.011-23329125



No.26-25/2011-T&C-CM

Date: 29.08.2011

## Circular T&C-CM No. 53/11-12

### Sub: Rationalization of tariff of SMS packs under 2G & 3G prepaid mobile services-reg.


Kindly refer to this office order of No. dated 07.05.2010 vide which tariff for SMS packs under 2G & 3G prepaid mobile services were issued. Now, it has been decided by the Competent Authority to revise the tariff of SMS packs applicable to 2G & 3G prepaid mobile services for use in Home LSA as under:-

#### a) New/Modified STVs

Particulars	MRP in Rs.* (Incl. of S.Tax)	Validity in days	Remark
Local & National SMS @ Rs.0.01/SMS	13	30	Existing
Local & National SMS @ <b>Rs.0.05/SMS</b>	13	30	<b>Revised</b>
P2P SMS Local (100 SMS per day or 2000 SMS per Month)	20	30	Existing
P2P SMS Local (100 SMS per day or Maximum <b>1000 SMS</b> )	20	<b>15</b>	<b>Revised</b>
2000 Local & 1000 National SMS	31	30	Existing
<b>1000 Local &amp; 500 National SMS</b>	31	<b>15</b>	<b>Revised</b>
<b>2000 Local &amp; 1000 National SMS</b>	<b>52</b>	<b>30</b>	<b>New</b>

\*The MRP of STVs mentioned above may be fixed in the price band upto Rs.3 (+/-) of above price considering the local market condition and technical feasibility.

- b) The usage value allowed with the above STVs is "NIL".
2. All other terms and conditions will remain the same.
3. The above tariff will be applicable with effect from **01.09.2011**.
4. This may be brought to the notice of all concerned for taking necessary action in this regard.
5. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – [prema@bsnl.co.in](mailto:prema@bsnl.co.in) or [skmohakud@bsnl.co.in](mailto:skmohakud@bsnl.co.in).


  
(Prema Krishnamachari)  
Dy. General Manager (T&C)  
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To  
All CGMs- Telecom Circles/ Telephone Districts.

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) GMs (Marketing)/(Sales)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C)